

PAULA'S™  
CHOICE

delivering  
**beautiful**  
results

Enjoy benefits galore  
when you become  
a Member!

**PLEASE HOLD ON TO ME!**

Please support our commitment to the environment by holding on to your Price List/Order Form for future use. As new products are introduced we will mail out revised versions. If ordering by mail, we will send you a replacement form with your order. Thank you!

## Become a Member and earn Reward Points.

By registering as a member with Paula's Choice Australia, you will receive a bi-monthly Newsletter containing up-to-date cosmetic information, letters to and from Paula Begoun and most importantly, be eligible to purchase Paula's Choice Skin Care and Make-up quality products at discounted prices (minimum 30% off recommended retail prices).

In addition, all Paula's Choice Members are given 1 Reward Point for every \$1 spent. These points once accumulated are then redeemable for free products. Visit [www.paulaschoice.com.au](http://www.paulaschoice.com.au) for details or telephone 1800 819 566 for a rewards card.

Check your Points balance at any time by contacting us. You can redeem Points for free products when placing an order (please make note of your redeemable product in the 'comments' section of the order form online or in the description box of your order form). There is no postage charge for redeemable products and products can not be exchanged or returned.

## Your Guarantee

We want you to be delighted with your order, but if for any reason a product from our Skin Care range is not suitable, we will happily provide a prompt refund, credit, or exchange (excluding Membership fee and freight costs). Simply return the product, together with your invoice, within 30 days. Please note you are responsible for the safe return and mailing costs. We regret we are unable to extend this Guarantee to Paula's Choice Make-up, brushes, accessories and books.

If you have any questions, please telephone us on 1800 819 566 Monday - Friday 9.00am - 5.00pm. If you receive damaged merchandise or an incorrect item, please telephone us on 1800 819 566 for instructions.

## How to Order from Paula's Choice Australia

### Assistance with your Order

If at any time you need another order form or brochure, or you would like some helpful advice in selecting your products, please telephone freecall, **1800 819 566 (within Australia)** or **61 3 9368 0101 (outside Australia)**.

### Telephone - 1800 819 566

The easiest way to place your order is to telephone our freecall number, Monday to Friday between 9.00am and 5.00pm and pay by credit card.

### By Post

Please complete this order form and send with a cheque, money order or provide your credit card details to:

**Paula's Choice Pty Ltd**  
**Warehouse 10, Point Cook Estate.**  
**22-30 Wallace Avenue, Point Cook, Victoria, 3030**

### Fax - 61 3 9368 0102

Please complete this order form and fax it to us.

### Online via our website - [www.paulaschoice.com.au](http://www.paulaschoice.com.au)

By electing to order online, you can place your order at a time that suits you best. On our website you can also be sure of being up-to-date with our current specials. The Paula's Choice website is a secure site.

### Delivery

All orders will be processed within 2 days of receipt of order. Australian customers should allow 5-7 working days and international customers 10-14 working days. Australian customers requesting **Express Parcel Post** (delivery within 1 to 2 days subject to Australia Post network locations on Express Parcel Bags) will incur a charge of \$5.00 in addition to the standard postage and handling fee.

### In-Store Collection

For members wishing to collect their pre-ordered goods, please allow 24 hours for staff to have your order ready. We regret no personal shopping.

### Special Offers

Limited quantities of Special Offer stocks are available. If the item you have requested is sold out at the time of your order, we will adjust the total amount accordingly.

## Your Details.....

Name \_\_\_\_\_ Member No. \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_

Email \_\_\_\_\_

**I would like to receive my Newsletter and Special Offers by email?** Yes  No

Delivery Address (if different) \_\_\_\_\_ Postcode \_\_\_\_\_

State \_\_\_\_\_ Phone (A/H) ( ) \_\_\_\_\_ (B/H) ( ) \_\_\_\_\_

**Payment Method:**  MasterCard  Visa  American Express  Diners Club  Cheque  Money Order

Expiry Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Name of Cardholder: \_\_\_\_\_

Qty	Item #	Size/Colour	Product Description	Price each	Total

**FREIGHT CHARGES - (Australia & New Zealand only)**

Australia - Orders totalling

\$0 - 50 add \$6.50

\$51 - 90 add \$8.50

\$91 - 150 add \$10

If Express Post is required add a further \$5

\$151+ add \$15 (Automatic Express Delivery)

NZ - Orders totalling

\$0 - 40 add \$11

\$41 - 80 add \$16

\$81 - 100 add \$21

\$101 - 150 add \$30  
\$150 & up add \$45

**New Members - Add \$10 registration \$** \_\_\_\_\_

**Sub Total** [Overseas customers] \$ \_\_\_\_\_

GST exempt deduct 1/11th] \$ \_\_\_\_\_

**Add Freight** [See chart, left] \$ \_\_\_\_\_

**GRAND TOTAL** \$ \_\_\_\_\_

To order by freecall, fax, email or mail, see cover for details.

Product	Retail	Members	Product	Retail	Members
<b>PAULA'S CHOICE SKIN CARE</b>					
<b>FACIAL CLEANSERS</b>					
<b>Skin Balancing Cleanser</b> - Normal to Oily/Comb. Skin					
#PC115X	473ml	60.00	42.00		
#PC115	237ml	38.00	26.60		
<b>One Step Face Cleanser</b> - Normal to Oily/Comb. Skin					
#PC110X	473ml	60.00	42.00		
#PC110	237ml	38.00	26.60		
<b>One Step Face Cleanser</b> - Normal to Dry Skin					
#PC100X	473ml	60.00	42.00		
#PC100	237ml	38.00	26.60		
<b>Skin Recovery Cleanser</b> - Normal to Very Dry Skin					
#PC105X	473ml	60.00	42.00		
#PC105	237ml	38.00	26.60		

<b>TONERS</b>					
<b>Moisture Boost Hydrating Toner</b> - Normal to Dry Skin					
#PC121	177ml	33.00	23.10		
<b>Healthy Skin Refreshing Toner</b> - Normal to Oily/Combination Skin					
#PC131	177ml	33.00	23.10		
<b>Skin Balancing Toner</b> - Normal to Oily/Combination Skin					
#PC135	177ml	33.00	23.10		
<b>Skin Recovery Toner</b> - Normal to Very Dry Skin					
#PC125	177ml	33.00	23.10		

<b>MAKEUP REMOVER</b>					
<b>Gentle Touch Makeup Remover</b> - All Skin Types					
#PC310	118ml	46.20	32.00		

<b>EXFOLIANTS/AHA AND BHAs</b> - All Skin Types					
8% Alpha Hydroxy Acid Gel #PC190	118ml	41.00	28.70		
1% Beta Hydroxy Acid Lotion #PC200	118ml	41.00	28.70		
2% Beta Hydroxy Acid Liquid Solution #PC201	118ml	41.00	28.70		
1% Beta Hydroxy Acid Gel #PC202	118ml	41.00	28.70		
2% Beta Hydroxy Acid Gel #PC204	118ml	41.00	28.70		
2% Beta Hydroxy Acid Lotion #PC205	118ml	41.00	28.70		

<b>DAYTIME MOISTURISERS</b>					
Essential Non-Greasy Sunscreen SPF15 with Antioxidants					
Normal to Oily/Combination Skin					
#PC140	177ml	33.00	23.10		

<b>SELF-TANNING</b>					
Almost the Real Thing Self Tanning Gel					
#PC300	177ml	32.50	22.80		

<b>MOISTURISERS</b>					
Super Antioxidant Concentrate					
- All Skin Types #PC330					
	30ml	57.00	39.90		
Skin Recovery Super Antioxidant Concentrate					
- Normal to Very Dry Skin #PC325					
	30ml	57.00	39.90		
Skin Balancing Super Antioxidant Mattifying Concentrate					
- Normal to Very Oily Skin #PC335					
	30ml	57.00	39.90		
Skin Balancing Daily Mattifying Lotion SPF15 with Antioxidants					
- Normal to Oily/Combination Skin #PC155					
	60ml	40.75	28.60		
Skin Recovery Daily Moisturising Lotion SPF15 with Antioxidants					
- Normal to Dry Skin #PC146					
	60ml	40.75	28.60		
Hydralight Moisture-Infusing Lotion					
- Normal to Oily/Combination Skin #PC171					
	60ml	42.00	29.40		

Skin Recovery Moisturiser					
- Normal to Very Dry Skin #PC186					
	60ml	42.00	29.40		
Skin Recovery Hydrating Treatment Mask					
- Normal/Very Dry Skin #PC280					
	118ml	39.95	28.00		
Skin Balancing Moisture Gel					
- Normal to Oily/Comb. Skin #PC340					
	60ml	47.50	33.30		
Hydrating Treatment Cream					
- Normal to Dry Skin #PC350					
	60ml	47.50	33.30		

<b>BLEMISH AND OIL CONTROL</b>					
Blemish Fighting Solution (2.5%) - All Skin Types					
#PC210	67ml	36.00	25.20		
Extra Strength Blemish Fighting Solution (5%) - All Skin Types					
#PC211	67ml	36.00	25.20		
Skin Balancing Carbon Mask - Normal to Oily/Comb. Skin					
#PC275	118ml	39.95	28.00		
Oil Blotting Papers (Qty: 100) #PS33					
		15.00	10.50		

<b>LIP AND BODY CARE</b>					
Moisturising Lipscreen SPF15 #PC255					
	4.5gm	24.00	16.80		
Lip and Body Treatment Balm #PC550					
	15ml	26.50	18.60		
Sheer Cream Lipstick SPF15, Invisible #SHEER					
		33.50	23.50		

<b>HAIR AND BODY CARE</b>					
All Over Hair and Body Shampoo #PC500					
	473ml	36.90	25.90		
Smooth Finish Conditioner #PC520					
	473ml	36.90	25.90		
Skin Relief Treatment #PC320					
	118ml	42.70	29.90		
Close Comfort Shave Gel #PC530					
	177ml	37.50	26.30		
Slip Into Silk Body Lotion #PC560					
	237ml	44.80	31.40		
Silk Mist Dry Oil Spray #PC580					
	177ml	40.70	28.50		
Skin Revealing Body Lotion with 10% AHA					
#PC590	237ml	53.00	37.10		
Weightless Body Treatment with 2% BHA					
#PC570 ( <i>Unavailable until late 2009. We suggest as an alternative another product from the 2% BHA range.</i> )					
	237ml	56.00	39.20		
Beautiful Body Butter - Dry to Extra Dry Skin					
#PC555	118ml	40.50	28.40		

Paula's Choice has never tested on animals and never will. Paula's Choice Inc also supports many animal-centered charities like the Humane Society, ASPCA and NAVS.

<b>PAULA'S CHOICE MAKE-UP</b>							
<b>ALL BASES COVERED FOUNDATION SPF15</b> #FNDA (ea)							
	Light Cream	Nude	Sand	Wheat	Fawn	53.00	37.10

<b>NEWLY FORMULATED-BEST FACE FORWARD FOUNDATION SPF15</b> #BFFR (ea)							
	Bisque	Champagne Beige	Sheer Tan			53.00	37.10
	Linen	Natural Buff					

<b>BARELY THERE SHEER MATTE TINT SPF20</b> #BARE (ea)							
	Sheer Ivory	Sheer Beige					
	Sheer Neutral	Sheer Fair				43.25	30.30

<b>SOFT CREAM CONCEALER</b> #SCC (ea)							
	Soft Ivory	Soft Neutral	Soft Beige			35.00	24.50

<b>HEALTHY FINISH PRESSED POWDER SPF15</b> #PWDSPF (ea)							
	Buff Beige	Neutral	Flaxen			47.60	33.40

<b>HEALTHY FINISH PRESSED BRONZING POWDER SPF15</b>							
#PWDSPF	Healthy Tan					47.60	33.40

<b>MASCARAS</b>							
Epic Lengths Mascara #EPIC (ea) Black or Brown							
				27.30	19.20		
Lush Mascara #MCRA (ea) Black or Dark Brown							
				27.30	19.20		

<b>CONSTANT COLOR GEL EYELINER</b> #GELEL 3ml							
	Earthen	Espresso	Nightfall	Smoke	Onyx	32.30	22.60
<i>For professional application, use with Eyeliner Brush or Precision Liner Brush - see BRUSHES</i>							

<b>BROW/HAIR TINT</b> #BTINT							
	Blonde	Fawn	Sable	Clear		28.40	19.90

<b>BROWLISTIC</b> #BRLISTC <b>NEW!!</b>							
	Light					28.40	19.90
	Medium						

<b>SOFT MATTE EYESHADOW TRIOS</b>							
				30.90	11.70		
Next to Naked (Nearly Nude, Pale Suede, Hazelnut) #TRIO NEXT							
Lavender Whisper (Lav. Ice, Stormy Lav., Graphite) #TRIO WHIS							
Flirty Amethyst (Shell, Heather Mist, Eggplant) #TRIO FLAM							
Beautiful Basics (Cream, Smokey Taupe, Char. Brown) #TRIO BBAS							
Moonlight Mist (Stone, Twilight, Chocolate Kiss) #TRIO MNLT							
Weekend Casual (Nearly Nude, Granite, Char. Brown) #TRIO WEEK							
Simply Captivating (Beach, Smokey Taupe, Graphite) #TRIO SCAP							

<b>CUTICLE &amp; NAIL TREATMENT</b>							
#PC553	All Skin Types		1.8ml	32.50	22.80		

<b>PRO BASICS BRUSH SET WITH CASE</b> - inc. 7 highlighted brushes							
	below & FREE case valued at \$38.40	#PSTST	286.00	200.00			
<b>BRUSH CARRYING CASE</b>							
	Holds 12 brushes	#BRCS12	38.40	26.90			
<b>MINI BRUSH SET</b>							
		#MINI6	89.70	62.80			

<b>BRUSHES</b>								
<b>PRO BASICS BRUSH SET BRUSHES</b>	Powder Brush	#PST01	48.50	34.00				
	Blush Brush	#PST02	44.50	31.20				
	Large Round Shadow Brush	#PST04	41.30	29.00				
	Small Round Shadow Brush	#PST05	41.30	29.00				
	Eyeliner Brush	#PST12	39.25	27.50				
	Wedge/Brow Brush	#PST08	39.25	27.50				
	Lipstick Brush (with cap)	#PS16	32.80	23.00				

Precision Shadow Brush	#PST06	37.50	26.30		
Shadow Softening Brush	#PST07	37.50	26.30		
Crease Defining Brush	#PST09	37.75	26.50		
Concealer Brush	#PST14	33.00	23.10		
Contour Brush	#PST03	46.50	32.60		
Soft Blending Brush	#PST13	39.00	27.30		
Angled Shadow Brush	#PST10	37.50	26.30		
Precision Liner Brush	#PST11	37.50	26.30		
Retractable Powder Brush	#PSR20	51.00	35.70		
Brow and Lash Brush	#PST15	37.50	26.30		

<b>PAULA'S CHOICE ACCESSORIES</b>					
<b>PUMP</b>					
	#PUMP	5.60	4.00		
<b>SPRAY</b>					
	#SPRAY	5.60	4.00		
<b>BODY CARE PUMP</b>					
	#BODYPUMP	5.60	4.00		
<b>BLACK CLUTCH BAG</b>					
	#CLBAG	21.50	15.10		
<b>BLACK MAKEUP BAG</b>					
	#MKBAG	30.40	21.30		
<b>CLEAR MAKEUP CARRYING CASE</b>					
	#SMBAG	12.40	8.70		
<b>SPA BAG</b>					
	#SPABAG	21.50	15.10		
<b>MAKEUP MIRROR</b>					
	#MIRR	18.60	13.10		
<b>LATEX-FREE MAKEUP APPLICATION SPONGES</b>					
	(Qty: 10)	#PS22	12.80	9.00	
<b>OIL-BLOTTING PAPERS</b> (Qty: 100)					
	#PS33	15.00	10.50		

<b>PAULA'S CHOICE LIPS</b>							
<b>SHEER CREAM LIPSTICK SPF15</b> #SHEER (ea)							
	In the Nude	Sherbert	See-Through Mauve	Passionfruit		33.50	23.50
	Cherry Berry	Rosy Glow	Nude Illusion	Invisible			
<b>LONG-LASTING ANTI-FEATHER LIPLINER</b> #LLINE (ea)							
	Clear					29.30	20.60

<b>ALSO BY PAULA BEGOUN</b>							
<i>Don't Go to the Cosmetics Counter Without Me, 7th Ed.</i> #DG7							
						\$40.50	(includes freight for Australian Members)
						\$45.90	(includes freight for New Zealand Members, excludes GST)

<b>SAMPLES</b>					
Please list your selection under 'Product Description' on your order.					
<b>Skin Care</b>					
	All products except PC330, PC325 & PC335	2.00	1.00		
	PC330, PC325 & PC335	3.00	1.50		
<b>Makeup</b>					
	Foundation, Powders and Soft Cream Concealers	3.00	1.50		
<b>Lipsticks</b>					
	Sheer Cream - each	2.00	1.00		
	or 6 for \$5.00 - members only				

<b>SPECIAL OFFERS - ONLY WHILE STOCKS LAST!!</b>					
<b>POLISHED TO PERFECTION NAIL LACQUER</b>					
#PPNL (ea)	12ml			24.30	5.00
	Shimmering Pink	Rosy Glow	Peppery Red		
	Sunset Coral	Berry Garnet			

*Limited quantites of Special Offer stocks are available. If the item you have requested is sold out at the time of your order, we will adjust the total amount accordingly.*

# COMING SOON!!!

*The Beauty Bible, 3rd Edition*  
(EXPECTED IN AUSTRALIA JULY 1, 2009)

The Original Beauty Bible is the ultimate, stand-alone guide for anyone wanting to take the absolute best care of their skin at any age or with any skin care concern. It is the most exhaustively researched book of its kind.

In easy-to-understand steps, you'll find out exactly what you can really do to achieve the skin you want.

- What you can realistically do to minimize and prevent wrinkles
- How to find the ideal solutions for controlling acne
- The truth behind dozens of beauty myths
- How the cosmetics industry lies to women so you never fall prey to misleading advertising again
- What skin care products should you be using?
- What skin care ingredients are the most important for everyone regardless of age, skin color, or skin type
- Why sun exposure, irritation, and inflammation are your skin's worst enemies.

“ For Paula's special tips and tricks, go to [www.paulaschoice.com.au](http://www.paulaschoice.com.au) ”